



8 STEP MARKETING PLAN TO RENT YOUR HOME!

- 1) **LEASING TEAM** - We have 15 plus full time employees on our staff focused on Promoting your home to find a qualified tenant as quickly as possible. This ensures potential applicants reach a staff member to answer their questions during the application process.
- 2) **PHOTOS** – Our marketing team will ensure we have quality photos of your home taken with our wide angle lens cameras. These are top quality pictures that are internet ready.
- 3) **VIDEO** – We take the extra time to film a video of your home to assist with marketing. This video is Search Engine Optimized by VirtuallyIncredible to put edit the video, and apply the helpful key words and meta tags to make this video stand out Google. This newly edited and maximized video is posted to YouTube and published with the pictures of your home. Tenant feedback leads us to believe that more people watch the video after only looking at 1-2 pictures.
- 4) **WEBSITES** - Your home will be listed on the San Antonio MLS, and placed on our website at www.RentWerxSA.com. When placed into the San Antonio MLS – your home will literally be visible on over 1,000 different websites.
- 5) **FOR RENT SIGNS** – Your home will have a high quality steel sign placed in the yard with all the information needed for applicants to reach us to include QR Code Marketing!
- 6) **OWNER UPDATES** – Owners will receive regular updates every Monday that their home is on the market with all the latest information. In this feedback, owners will see all of the shoeing activity and the MLS activity from the 7000 plus agents in San Antonio.
- 7) **MARKET INSIGHT** – Our team can recommend best practices to you for staging your home, pricing your home, and other advice to make your home the most attractive to renters.
- 8) **SHOW READY** – With our technology, your vacant home will be show ready to pre-screened applicants ready to rent your home. This saves time for both the owner and management company while renting your home faster.

WE RENT OVER 300 HOMES PER YEAR

Visit us at www.RentWerxSA.com to Learn More about our Property Management Services